



Welcome to Atlanta Brick Con – A LEGO® Fan Event

This is your quick exhibitor guide to the Atlanta Brick Con 2024 weekend.

Show Hours:

Exhibitor Hours

Thursday 2:00 PM – 8:00 PM (subject to change)
Friday 9:00 AM – 11:00 PM
Saturday 9:00 AM – 11:00 PM
Sunday 9:00 AM – 9:00 PM

Public Hours

SAT 10:00 AM – 5:00 PM
SUN 10:00 AM – 4:00 PM

Registering your MOC(s)

Ensure you secure your exhibitor ticket for the event by purchasing it through this link:

[Exhibitor tickets](#)

These tickets grant you exclusive access to after-hour activities, the opportunity to showcase your MOC at the event, eligibility for prizes, participation in awards, and attendance at the Exhibitor dinner. Don't miss out on these fantastic benefits – get your exhibitor ticket today if you have not already!

Make sure to register your MOC(s) early. It is the best way to get your MOC displayed at the event. When you purchase your tickets be sure to include your name and dimensions of each MOC that you plan to bring to the event.

If you forget to include all the names of your MOCs at registration, you can contact us up to 2 weeks before the show to add names for the MOC cards. We need your name and a name for each MOC that you are planning on displaying. You will need an exhibitor MOC card to be included in the award voting.

Check In

Don't forget to check in and collect your Exhibitor brick during the designated check-in hours, available on Thursday and Friday only. It is required that you complete check-in, and set your MOCs up, by Friday evening as the event will be open to the public starting Saturday morning.

Your exhibitor bag will include an exhibitor badge, raffle tickets, schedule of events, MOC voting card and your MOC cards.



Keep your event badge safe, as it serves as your access pass to the show. Please retain it throughout the weekend, as staff will be verifying badges at various points. This ensures smooth entry and exit during the event.

Upon check-in, consult the latest floor plan to confirm the designated area for displaying your MOC(s). Each table should have a name for easy identification.

Following check-in, utilize one of the loading docks for moving in your displays, and ensure you acquire a load-in pass during check-in. Please avoid leaving your car unattended for extended periods at the loading docks, as other exhibitors also require access to these areas. Your cooperation helps maintain efficiency and accessibility for all participants. Please be sure to return your load in pass to the check-in desk when you are finished loading.

Move-in

Move in can begin after 2 PM on Thursday after all tables and drape has been setup. Setup must be completed by the hall closing times. No setup is allowed during the public hours. See the exhibitor hours and public hours above.

Power will be provided at each island or area. You will need your own power cords to attach to the power.

The floorplan for the show will be made available approximately a month before the event kicks off. This map will outline the table layout and the location of electrical outlets, but please note that these details are subject to change leading up to and during the show. Regularly check the layout for the most up-to-date information.

Keep in mind that the space allocation may be adjusted to accommodate additional MOC(s), and the display arrangement might vary based on space requirements.

If you arrive early, consult the floor map to locate your MOC(s) table. If you're uncertain, feel free to check with **our Staff** for assistance.

Exhibitor Activities

The exhibitor schedule will also be finalized about a month before the show and posted to the website and emailed to you. These are subject to change up until the show. Keep checking the schedule online for the most up to date changes.

Exhibitor activities are scheduled for Friday, and after public hours on both Saturday and Sunday. Check the Exhibitor schedule for a comprehensive list of activities. Note that certain activities may have limited space, so sign-ups will be necessary. For parts drafts, additional purchases are required for participation. As the event approaches, more information about games and sign-up details will be sent out to keep you in the loop. Stay tuned for updates!



Exhibitor Dinner

Join us for the exhibitor dinner on Saturday evening, taking place in the Magnolia Room located upstairs from the convention hall. Kindly inform us of any food allergies you may have in advance.

Following the dinner, we will be presenting awards, and afterward, get ready for some LEGO® trivia fun. Don't forget to bring your raffle tickets to the dinner for a chance to win exciting prizes. It promises to be an enjoyable evening, and we look forward to having you there!

Extra tickets to the award dinner can be purchased in advance for family or friends that wish to attend. Contact us for more information.

Night of Lights

This is a chance to let your MOCs shine! Light up your MOCs and show off your creativity at our Night of Lights. On Saturday night after the dinner and trivia, join us as we turn down the lights in the halls and watch the MOCs light up. This is an amazing chance to see these displays in a new light.

Awards

Upon check-in, you'll find a MOC voting card in your exhibitor bag. Take advantage of these cards to cast your votes for your favorite MOC across various categories. Ensure your completed MOC voting cards are submitted at the front desk by 3 PM on Saturday to be considered in the voting process. Your participation in selecting the best MOCs is greatly appreciated!

Move Out

Move-out procedures can commence at 4 PM on Sunday, once the show concludes. It is essential not to pack up MOC(s) during public hours to ensure a smooth experience for all attendees. If you require an earlier departure, please notify us during the MOC registration process.

Tablecloths can be left on the tables or placed in bags provided at the end of the Event. Placing them in the bags is greatly appreciated to help with the move out process. To facilitate easier move-out, you can untether the stanchions to access your MOC(s).

Rules

Kindly refrain from touching others' property, particularly MOCs, without explicit permission. If there is a need to relocate a MOC, please ensure that Brick Fan Expo staff is present to facilitate the process. Respecting each exhibitor's creations and space contributes to a positive and enjoyable experience for all participants. Thank you for your cooperation!

No Children under 13 can be unattended during non-public or public hours.



Please avoid placing any food or drink on MOC tables during the event. If you need to eat, utilize the tables located in the center of the islands designated for this purpose. This helps to maintain the integrity and cleanliness of the MOC displays, ensuring a positive experience for everyone. Thank you for your cooperation!

No MOCs of sexual nature, drug use, firearms are allowed at the show.

Hotels

If you need a hotel room, here are links for 2 hotels where we have set up a courtesy block:

Homewood: <https://group.homewood-suites.com/zz00qc>

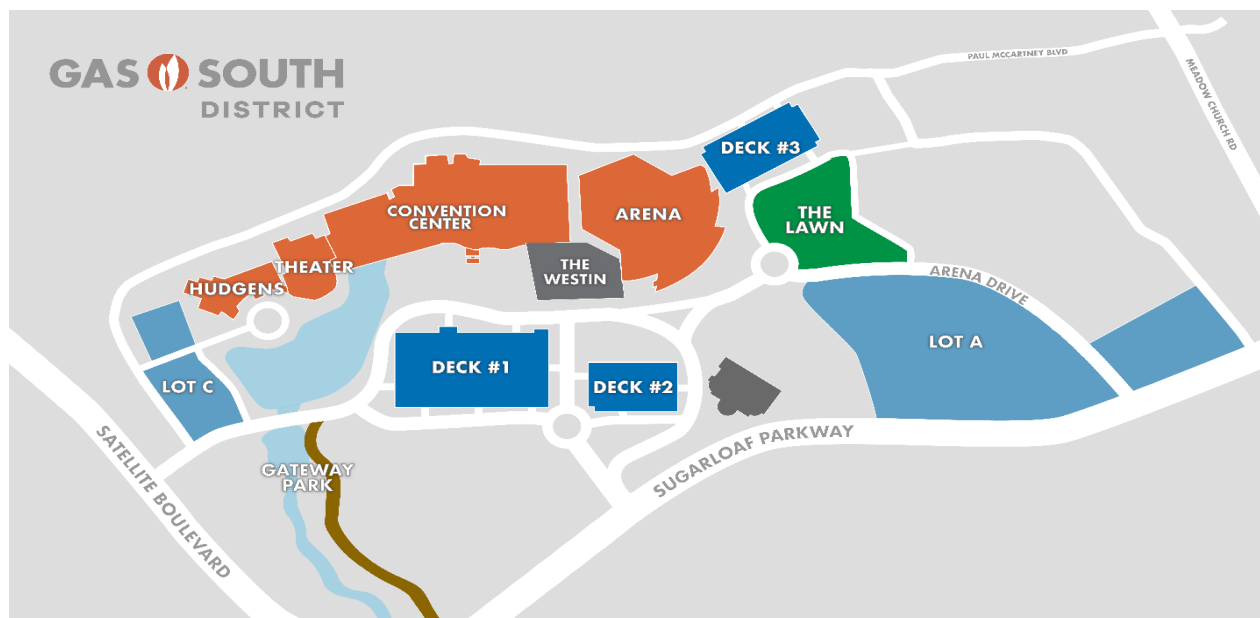
Hampton: <https://group.hamptoninn.com/7pj07m>

More Info

The Convention Center location is:

Gas South Convention Center

6400 Sugarloaf Parkway, Duluth, 30097





Parking Info and Link: [Gas South Parking](#)

We hope you decide to join us as an Exhibitor, but if not, please follow us on Social Media and consider attending our other Events. It promises to be a lot of fun for Exhibitors and Attendees!

Facebook:

<https://www.facebook.com/BrickFanExpo>

Instagram:

<https://www.instagram.com/Brickfanexpo/>

Twitter:

<https://twitter.com/brickfanexpo>

For any additional inquiries or concerns, please don't hesitate to reach out to us at [contact us](#) or via email at info@AtlantaBrickCon.com.

Thank you,
Atlanta Brick Con Team